

# Huddersfield man to take part in Jaguar E-type Club's Round Britain Coastal Drive for Prostate Cancer UK

Alistair Armitage, 73, from Shelley in Huddersfield, is set to complete a stage of the Jaguar E-type Club's, 'Round Britain Coastal Drive 2018', in support of leading men's health charity, Prostate Cancer UK.

On Wednesday 26<sup>th</sup> September Alistair, will join the convoy of E-type Jaguars from Edinburgh to Northumberland, showing his support to the charity.

Alistair was inspired to take part in 2018, after a prostate cancer diagnosis in November 2016. He received the devastating news after a trip to the doctor and a series of tests. Alistair felt he needed something to look forward to, so bought his own E-type Jaguar to take part in the drive.

Alistair said: "The news about my prostate cancer diagnosis came as quite a shock to me and I felt scared about having to go through treatment. I always wanted to buy an E-type Jaguar and needed something to lift my spirits, so I thought why not buy one now.

"Fortunately, I was one of the lucky ones. My cancer was caught early, the treatment was successful and I have now been given the all-clear, which is fantastic news. I recently came across the Round Britain Coastal Drive and knew this was the perfect event for me to raise much needed funds, and awareness for Prostate Cancer UK. I now want to do as much as I can to help stop prostate cancer being a killer."

Starting in Carmarthenshire on 17<sup>th</sup> September and concluding in Pembrokeshire on 5<sup>th</sup> October, the E-type Club co-founder, book publisher, author and prostate cancer survivor, Philip Porter, founded the 19-day event to raise funds for the charity and awareness of the disease.



**Helping more men survive prostate cancer and enjoy a better quality of life**

Philip said: “The aim was to give E-type Club members a great driving event at the same time as raising funds for, and awareness of, prostate cancer. It was meant to be a one-off event but proved so popular that we’re now running it for the third consecutive year. We have cars and crews coming from abroad, including the States, and even have people who have bought an E-type so they can take part.”

The 4,000-mile tour aims to add a further £70,000 to the £150,000 raised for Prostate Cancer UK, in the event’s first two years.

James Beeby, Director of Fundraising at Prostate Cancer UK, said: “It’s fantastic that Alistair has decided to take part in this year’s Round Britain Coastal Drive again to help raise funds for Prostate Cancer UK. We are so grateful for his dedication to the cause and his support will help us make prostate cancer a disease that the next generation of men do not fear.

“Currently one man dies every 45 minutes from prostate cancer in the UK. That’s over 11,700 men a year and by 2030, prostate cancer is set to become the most commonly diagnosed cancer of all in the UK. So, whatever you do together, big or small, you’ll be helping us push for real change, from more effective testing to better treatments.”

The 19-day event will be flagged away from its starting point at Pendine Sands, Carmarthenshire, by land speed record-breaker Don Wales. Don kindly agreed to support the event after recently undergoing successful treatment for prostate cancer.

To help raise money for the event visit: <https://www.justgiving.com/fundraising/rbcd-round-britain-coastal-drive2018>

## ENDS

For more information and photographs, please contact:

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### *Round Britain Coastal Drive 2018 - Stage start and finish locations*

<i>Stage</i>	<i>September / October</i>	<i>Start</i>	<i>Finish</i>
1	Monday 17 <sup>th</sup>	Pendine Sands,	Portmeirion, Gwynedd

		Carmarthenshire	
2	Tuesday 18 <sup>th</sup>	Portmeirion	Lytham St Annes, Lancashire
3	Wednesday 19 <sup>th</sup>	Lytham St Annes	Workington, Cumbria
4	Thursday 20 <sup>th</sup>	Workington	Ayr, Ayrshire
5	Friday 21 <sup>st</sup>	Ayr	Plockton, Ross and Cromarty
6	Saturday 22 <sup>nd</sup>	Plockton	Kinlochbervie, Sutherland
7	Sunday 23 <sup>rd</sup>	Kinlochbervie	Inverness, Inverness-shire
8	Monday 24 <sup>th</sup>	Inverness	Montrose, Dundee and Angus
9	Tuesday 25 <sup>th</sup>	Montrose	Edinburgh
10	Wednesday 26 <sup>th</sup>	Edinburgh	Alnwick, Northumberland
11	Thursday 27 <sup>th</sup>	Alnwick	Beverley, East Riding of Yorkshire
12	Friday 28 <sup>th</sup>	Beverley	Cromer, Norfolk
13	Saturday 29 <sup>th</sup>	Cromer	Chelmsford, Essex
14	Sunday 30 <sup>th</sup>	Chelmsford	Hastings, East Sussex
15	Monday 1 <sup>st</sup>	Hastings	Lymington, Hampshire
16	Tuesday 2 <sup>nd</sup>	Lymington	Exmouth, Devon
17	Wednesday 3 <sup>rd</sup>	Teignmouth	St Ives, Cornwall
18	Thursday 4 <sup>th</sup>	St Ives	Bridgwater, Somerset
19	Friday 5 <sup>th</sup>	Bridgwater	Tenby, Pembrokeshire

## Notes to editors

### **About Prostate Cancer UK**

- Prostate Cancer UK has a simple ambition – to stop men dying from prostate cancer.
- As the number of men diagnosed with prostate cancer continues to rise (making it the most common of all cancers by 2030), now is the time to take control. Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention, and support, we will stop prostate cancer being a killer.
- Ignoring prostate cancer won't beat it, so join the fight.

### **Key Headline Statistics**

- More than 11,000 men die from prostate cancer in the UK each year – that's one man every 45 minutes. It's the third biggest cancer killer.
- It's the most common cancer in men, with over 400,000 living with and after the disease in the UK.
- Prostate cancer is set to become the most commonly diagnosed cancer of all in the UK by 2030 - which is why we must all act now to curb its power to kill.
- Men over 50, black men and men with a family history of prostate cancer all face a higher than average risk of the disease.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: [prostatecanceruk.org](http://prostatecanceruk.org). The Specialist Nurse phone service is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.
- Visit [prostatecanceruk.org](http://prostatecanceruk.org) now to help beat this disease.