



Press Release – 22 February, 2018

First and last Jaguar E-types to appear at launch of the Round Britain Coastal Drive

- *Historically significant Jaguar E-types will be at launch event on April 18th*
- *Third running of popular Drive to boost the £130,000 already raised for Prostate Cancer UK*

The first and last Jaguar E-types ever produced will both be on show at the launch event for the 2018 Round Britain Coastal Drive, at the Ellenborough Park Hotel in Cheltenham on April 18th. The launch will announce further details about the third consecutive annual running of the 18-day Drive, which is organised by the E-type Club and raises funds for the charity Prostate Cancer UK.

The launch, which includes a buffet lunch, will feature brief presentations and speeches by the event's originator, renowned Jaguar expert and book publisher Philip Porter; by Julian Barratt of event sponsor SNG Barratt Group, the classic and modern Jaguar parts specialist; and by a representative of Prostate Cancer UK, which funds ground-breaking research, drives improvements in treatment, and fights injustice in care.

This year's 3,400-mile circumferential route around the British mainland will start at Pendine Sands on the south of Carmarthen Bay, Wales, on September 17th and conclude in Tenby, on the north-west of Carmarthen Bay, on October 5th. The Coastal Drive comprises 19 individual legs, each of approximately 180 miles distance - with stage 7 reaching John O'Groats and stage 17 Land's End - and is driven sequentially by groups of E-types in the style of a relay.

Philip Porter commented: "When we first created the Round Britain Coastal Drive in 2016, with the aims of giving E-type Club owners all over the country a sociable driving event at the same time as raising funds for Prostate Cancer UK, it was intended to be a one-off. But the event proved so enjoyable and so popular that here we are launching it for a third time. Thanks to the magnificent generosity of Coastal Drive participants and their friends, we have already raised more than £130,000 for Prostate Cancer UK and look forward to increasing that sum this year."

'9600 HP', Jaguar E-type Series I, has been in the ownership of Philip Porter for more than 40 years. It was successively a prototype, development, launch and press car and created the E-type's 150 mph legend. In March 1961, Jaguar PR Chief and fifties racer, Bob Berry, made a mad dash in 9600 HP from Jaguar Cars in Coventry to Geneva to launch the car to the world's press, with only 20 minutes to spare! The last E-type ever made, HDU 555N, came off the production line in June 1974 and belongs to the Jaguar Daimler Heritage Trust. This was one of a special run of 50 cars with a commemorative plaque bearing a facsimile of the signature of Jaguar founder Sir William Lyons and (with one exception) painted in back.

The E-type Club was founded by Philip Porter and his wife Julie in 2004, following formation of the successful XK Club seven years earlier. The E-type Club now has members in more than 50

countries and, in addition to organising driving events, provides owners with expert advice via a 72-page monthly magazine.

New figures released this month reveal that prostate cancer has now overtaken breast cancer to become the third most common cause of cancer death in the UK. Prostate Cancer UK estimates that £120 million is needed for research over the next eight years to halve the number of prostate cancer deaths expected by 2026. The charity's chief executive, Angela Culhane, said: "We haven't yet seen the big game-changing advances that breast cancer has had in terms of screening and precision medicine developments. We need to bust the myth that this is just an old man's disease that isn't significant."

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Media Enquiries & Launch Lunch Tickets

Louise Gibbs, The Jaguar E-type Club

Tel: +44 (0) 1584 781588

Email: info@e-typeclub.com

www.e-typeclub.com

Prostate Cancer UK: the E-type Club Round Britain Drive is being organised in conjunction with the charity Prostate Cancer UK. Although UK-based, this charity is raising funds to find a cure for one of the most common cancers in men in the world. It is equally important to raise awareness. Prostate Cancer UK works to get men in all areas of the country the early detection, effective diagnosis and better treatments that will beat this disease.

Prostate cancer is the most common cancer in men. More than 10,000 men die every year from this male-only disease, and 250,000 men are living with prostate cancer in the UK.

Anyone with concerns about prostate cancer can contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or via the online Live chat, instant messaging service from website

Philip Porter: has owned his two historic E-types for 40 years. They are 9600 HP, the oldest E-type in existence, the original Geneva launch car and road test car which set the magic 150mph legend and appeared in all the newspapers and magazines. And 848 CRY, which was raced extensively in 1961 and later appeared in the film *The Italian Job*. Porter has written around 30 motoring books, including two award-winning major works on the Jaguar E-type, and founded the Jaguar XK Club, the Jaguar E-type Club and Porter Press International, the world's leading publisher of quality motoring books. He has recently recovered from prostate cancer.

The Jaguar E-type: The E-type was a sports car produced by Jaguar Cars between 1961 and 1974. Owned by pop and rock stars, such as George Harrison and Mick Jagger, footballers such as George Best, and many leading actors, the E-type was very much a part of the Swinging Sixties, together with mini skirts, mods on scooters, the Beatles, the King's Road, Mary Quant and Twiggy.

E-types were raced successfully in many parts of the world, including at Le Mans and in the USA. They often beat their main rivals, the Ferraris. The E-type racers included World Champions Sir Jackie Stewart, John Surtees OBE, Sir Jack Brabham and Graham Hill. E-types appeared in many films and have many times been voted the public's favourite sports car, most beautiful car and most sexy car. The E-type is the ideal car to publicise prostate cancer.

