



Media Release

Land speed record-breaker Don Wales to flag off 2018 Round Britain Coastal Drive from Pendine Sands, Carmarthenshire



Philip Porter, Jaguar E-type Club owner and organiser of the 2018 'Round Britain Coastal Drive, Supporting Prostate Cancer UK', has announced that the 19-day event will be flagged away from its starting point at **Pendine Sands, Carmarthenshire, on September 17th** by land speed record-breaker Don Wales.

The 4,000-mile tour around the circumference of the British mainland was originally created in 2016 to raise funds for leading men's health charity Prostate Cancer UK, and Don has kindly agreed to support the event after recently undergoing successful treatment. The 2018 Coastal Drive aims to add a further £70,000 to the £150,000 raised in the event's first two years.

The Pendine Sands starting point is where Don Wales set the UK speed record for an electric car in 2000 at 137 mph (touching 160 mph), and the world speed record for a ride-on lawnmower in 2010 at 87.8 mph. Don agrees these unusual accomplishments might be explained by his genes: he is the grandson of Sir Malcolm Campbell MBE and nephew of Donald Campbell CBE, two of Britain's greatest land and water speed record-holders.

Don Wales commented: "I am delighted to be part of this fabulous event and honoured to be flagging-off the entrants from Pendine Sands, where my grandfather set his first World Land Speed Record. I was recently diagnosed with prostate cancer and have now been successfully treated. We need to get more men talking about this horrible disease. Events like this are vital as they help to raise awareness and valuable funds to stop prostate cancer being a killer."

From Pendine, the Round Britain Coastal Drive will go as far north as John O'Groats and as far south as Land's End, before concluding in the town of Tenby, on the opposite side of Carmarthen Bay to Pendine, on October 5th. The event comprises 19 individual stages, each approximately 180 miles in distance, and will be driven sequentially by groups of Jaguar E-

types in the style of a relay. Most entrants choose to drive one, two or three legs, but this year six crews have committed to driving the whole way around.

The Round Britain Coastal Drive was devised in 2016 by E-type Club co-founder Philip Porter, the renowned automotive book publisher and author, after he was successfully treated for the disease. Philip said: "The aim was to give E-type Club members a great driving event at the same time as raising funds for Prostate Cancer UK, and awareness of the disease. It was meant to be a one-off event but proved so popular that we're now running it for the third consecutive year. We have cars and crews coming from abroad, including the States, and even have people who have bought an E-type so they can take part."

James Beeby, Director of Fundraising at Prostate Cancer UK, said: "The Round Britain Coastal Drive is a fantastic event. We are incredibly grateful that Philip and his wife Julie have organised this event for the third year in a row and I am very much looking forward to taking part in the Drive, from Inverness to Edinburgh. Currently one man dies every 45 minutes from prostate cancer but with support such as this we can fund vital research to stop more men from dying."

The E-type Club was founded by Philip Porter and his wife Julie in 2004, following formation of the successful XK Club seven years earlier. The E-type Club now has members in more than 50 countries and, in addition to organising driving events, provides owners with expert advice via a 72-page monthly magazine.

Round Britain Coastal Drive 2018 - Stage start and finish locations

<i>Stage</i>	<i>September / October</i>	<i>Start</i>	<i>Finish</i>
1	Monday 17 th	Pendine Sands, Carmarthenshire	Portmeirion, Gwynnedd
2	Tuesday 18 th	Portmeirion	Lytham St Annes, Lancashire
3	Wednesday 19 th	Lytham St Annes	Workington, Cumbria
4	Thursday 20 th	Workington	Ayr, Ayrshire
5	Friday 21 st	Ayr	Plockton, Ross and Cromarty
6	Saturday 22 nd	Plockton	Kinlochbervie, Sutherland
7	Sunday 23 rd	Kinlochbervie	Inverness, Inverness-shire
8	Monday 24 th	Inverness	Montrose, Dundee and Angus
9	Tuesday 25 th	Montrose	Edinburgh
10	Wednesday 26 th	Edinburgh	Alnwick, Northumberland
11	Thursday 27 th	Alnwick	Beverley, East Riding of Yorkshire
12	Friday 28 th	Beverley	Cromer, Norfolk
13	Saturday 29 th	Cromer	Chelmsford, Essex
14	Sunday 30 th	Chelmsford	Hastings, East Sussex
15	Monday 1 st	Hastings	Lymington, Hampshire
16	Tuesday 2 nd	Lymington	Exmouth, Devon
17	Wednesday 3 rd	Exmouth	St Ives, Cornwall

18	Thursday 4 th	St Ives	Bridgwater, Somerset
19	Friday 5 th	Bridgwater	Tenby, Pembrokeshire

ENDS

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Notes to editors

About Prostate Cancer UK

- Prostate Cancer UK has a simple ambition – to stop men dying from prostate cancer.
- As the number of men diagnosed with prostate cancer continues to rise (making it the most common of all cancers by 2030), now is the time to take control. Through shifting the science over the next 10 years to focus on radical improvements in diagnosis, treatment, prevention, and support, we will stop prostate cancer being a killer.
- Ignoring prostate cancer won't beat it, so join the fight.

Key Headline Statistics

- More than 11,000 men die from prostate cancer in the UK each year – that's one man every 45 minutes. It's the third biggest cancer killer.
- It's the most common cancer in men, with over 400,000 living with and after the disease in the UK.
- Prostate cancer is set to become the most commonly diagnosed cancer of all in the UK by 2030 - which is why we must all act now to curb its power to kill.
- Men over 50, black men and men with a family history of prostate cancer all face a higher than average risk of the disease.
- Prostate cancer treatment often causes devastating, long term side-effects. Incontinence and erectile dysfunction strike at the heart of what it means to be a man.
- Anyone with concerns about prostate cancer may contact Prostate Cancer UK's Specialist Nurses in confidence on 0800 074 8383 or online via the Live Chat instant messaging service: prostatecanceruk.org. The Specialist Nurse phone service is free to landlines and open from 9am to 6pm Monday to Friday with late opening until 8pm on Wednesdays.
- Visit prostatecanceruk.org now to help beat this disease.