

# **E-type Club Round Britain Coastal Drive, supporting Prostate Cancer UK**

**(September 2016)**

## **Press Coverage – Post Tour**

### **i News, December 2016**

#### **Jaguar World, December 2016**

'RUNNING A Jaguar doesn't come cheap and, by its very nature, a certain amount of money is needed in the pot to keep everything going. It could be said that ownership is usually in the hands of the comfortably well off (or extremely skint, if restoring a car is anything to go by). But, in the long run, a huge amount of pleasure is derived or we simply wouldn't do it.

'Sometimes it is worth reflecting in life about giving something back to those who need it – and they could be closer than you think. In a recession, charities are one of the first areas to take a hit, so I was heartened to see the E-type Club Round Britain Coastal Drive was supporting Prostate Cancer UK. The idea came from Jaguar author Philip Porter, who was suffering from prostate cancer; we're delighted to say that, after treatment, he is recovering well.

'With more than 200 cars taking part, as well as a number of VIPs, over £50,000 was raised. Philip, who drove the entire 4,000-mile trip, was so pleased he is determined to do it again next year. Sadly, we couldn't attend as, through a huge coincident, we were on the Distinguished Gentleman's

Ride supporting prostate cancer, something we had committed to before hearing of the coastal drive. The DGR occurs on the same Sunday each year and is run in over 500 cities worldwide. We would like to thank the many individuals and companies for their support, such as JD Classics, SNG Barratt, Hutson and MezC Wilkinson.

'All around the world, people throw themselves into helping in the only way during the Round they can: fundraising. It is a vital element Britain Coastal Drive in maintaining the huge amount of money required by so many organisations. Long-term readers will remember the support we have given to jaguars in the wild through the World Land Trust. I was moved at the way club sections took it upon themselves to put on treasure hunts and other events, including donating spare parts at autojumbles (swap meets) with the proceeds going directly to the WLT. Thousands of pounds came in from America, South Africa, Australia, New Zealand and Europe.

'One underlying theme of fundraising for most people is having fun. The people I spoke to who had gone on the Coastal Drive had enjoyed a wonderful experience. Julian Barratt was telling me of his drive on the Scottish sector and the thrill of an E-type on fabulous roads in clear sunshine. Others mentioned the camaraderie among the drivers, no matter what their background. All supported the same cause while driving a fantastic car.

'These events also prove to be a reminder to distinguished gentlemen everywhere to pop along to their GP for a prostate check. After all, we all take precautions with our cars and, if anything is spotted, it is attended to. Can the same be said of the driver?'

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**Classic Motoring**, December 2016

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**Classic Motorcycle**, December 2016

CAT OWNERS DID US PROUD **The E-type Club's ROUND BRITAIN COASTAL DRIVE, supporting Prostate Cancer UK**, busted the target of £50,000. Over 200 E-types participated on the final day; "I am elated, and relieved," says author Philip Porter who had the original idea after recovering from the ailment. "People have been amazingly generous. And we have had a lot of fun. Everyone wins and we will certainly be doing it again next year."

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**Classic Cars**, December Issue 2016

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**Octane**, December Issue 2016

**200 E-types tackle tour ...and raise £50,000 to battle prostate cancer**

'**WHAT DOES IT TAKE** to bring together musicians Jools Holland and Brian Johnson with F1's Murray Walker and Martin Brundle? A shared admiration for Jaguar historian Philip Porter's achievement in getting more than 200 E-types to take part in a round-Britain coastal drive that raised funds for Prostate Cancer UK.

'This was a very personal mission for Porter, who was recently given the all-clear from prostate cancer, which kills 10,000 men a year in the UK. To raise awareness of the disease, he organised a drive for Jaguar E-types around the coastline of Britain, taking 18 days and finishing at Goodwood. Porter himself covered the whole 4000-mile route in his own E-type, 848 CRY, star of the 1969 movie *The Italian Job*.

'I am elated, and relieved,' said Porter after the event. 'We were pioneers, even in 2016, and it was no small challenge. People have been amazingly generous – and we have had a lot of fun. Everyone wins.'

'The drive was flagged away from Goodwood by Derek Bell and then took a clockwise route around the coasts of England, Wales and Scotland before finishing at Goodwood. Entrants were encouraged to find sponsorship, with the aim of achieving a total of £50,000 for Prostate Cancer UK. That figure has been exceeded.

'Among the celebrities mentioned earlier, Murray Walker expressed his support in typical Murray fashion: 'May they be blessed with much publicity for this important cause. Go, Go, Go!'

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**Bridgnorth Journal**, October 2016

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**Chichester Observer**, 27th October

**Bognor Regis Observer**, 27th October

### **Round Britain drive success**

'More than 200 Jaguar E-types took part in an 18-day event that successfully concluded at Goodwood. The E-type Club Round Britain Coastal Drive was supporting Prostate Cancer UK and event mastermind Philip Porter was delighted to report the fundraising target of £50,000 had been exceeded. He drove the whole 4,000-mile route in the Italian Job E-type and said it was almost certainly the first time this had ever been done. "I am elated, and relieved," said the author.'

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**Maldon Standard**, 27th October

### **Jaguars' £50k**

A JAGUAR tour that went through Maldon has raised more than £50,000 for charity.

The Round Britain Coastal Drive was raising money for Prostate Cancer UK with a 4,000 mile journey around the country.

Crowds of people took to the streets of Maldon to see the E-types pass through last month.

Event organiser, Philip Porter was delighted with the response.

He said: "I am elated, and relieved.

"Everywhere we have gone, round the coast of Great Britain, we have been raising awareness direct with the public and through the media.

"People have been amazingly generous and we have had lots of fun. We will certainly be doing this again next year."

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**Shropshire Star**, October 2016

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### **Press Coverage – During the Tour**

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**Maldon Standard**, October 2016

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**Berwick Advertiser**, October 2016

'A classic E-type Jaguar in insignia Red, the original car from the film The Italian Job, called in at Marshall Meadows Hotel, near Berwick recently.

'The car was driven by its owner Philip Porter, author and Jaguar historian.

'It was taking part in the E-type Club Round Britain Coastal Drive, supporting Prostate Cancer UK.

'More than 160 beautiful E-type Jaguar from around the world participating in the 18-day, 3,600-mile event, which started and finished at the famous Goodwood circuit. Some did just one stage, others all 18...'

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<http://www.curiousjag.com/blog/6-top-tips-for-a-tip-top-blog>

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**Classic Car Buyer**, October 2016

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**North Norfolk News** (Cromer, Holt & Sheringham), 29th September

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**Northumberland Gazette**, 29th September

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**Evening News (Norwich)**, 28 September 2016

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**Maldon and Burnham Standard**, September 2016

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**Norfolk Eastern Daily Press**, September 2016

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**North Norfolk News** – [http://www.northnorfolknews.co.uk/what-s-on/big\\_cats\\_on\\_prowl\\_in\\_north\\_norfolk\\_1\\_531235](http://www.northnorfolknews.co.uk/what-s-on/big_cats_on_prowl_in_north_norfolk_1_531235)

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**Pembrokeshire Herald**, September 2016

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**Eastern Daily Press** –

[http://www.edp24.co.uk/news/daughter\\_of\\_cromer\\_born\\_designer\\_of\\_jaguar\\_e\\_types\\_joins\\_north\\_norfolk\\_homecoming\\_1\\_4713230](http://www.edp24.co.uk/news/daughter_of_cromer_born_designer_of_jaguar_e_types_joins_north_norfolk_homecoming_1_4713230)

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**Press & Journal** – <https://www.pressandjournal.co.uk/fp/lifestyle/motors/1041010/video-jaguar-e-types-take-road-charity/>

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**Clacton & Frinton Gazette** – <http://www.clactonandfringtongazette.co.uk>

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**Yorkshire Coast Radio** – <http://www.yorkshirecoastradio.com/news/local-news/2104680/classic-movie-car-in-bridlington/>

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**Cambrian News**, September 2016

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**Maldon Standard**, September 2016

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**Wales Online** – <http://www.walesonline.co.uk/whats-on/whats-on-news/cars-11886554>

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**View News** – <http://www.viewnews.co.uk/jaguars-pull-lyme-360-mile-charity-drive/>

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**Chichester Observer** – <http://www.chichester.co.uk/news/health/jools-holland-supports-charity-jaguar-rally-from-goodwood-1-7587747>

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**Blackpool Gazette** – <http://www.blackpoolgazette.co.uk/news/jaguar-parade-set-to-visit-blackpool-1-8121977>

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**This is The West Country** –  
[http://www.thisisthewestcountry.co.uk/news/somerset\\_news/14742114.More\\_than\\_150\\_Jaguar\\_E\\_Types\\_set\\_for\\_charity\\_drive\\_through\\_Bridgwater/](http://www.thisisthewestcountry.co.uk/news/somerset_news/14742114.More_than_150_Jaguar_E_Types_set_for_charity_drive_through_Bridgwater/)

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**Western Telegraph** –  
[http://www.westerntelegraph.co.uk/news/14748630.Iconic\\_sixties\\_British\\_supercars\\_roar\\_into\\_Pembrokeshire/](http://www.westerntelegraph.co.uk/news/14748630.Iconic_sixties_British_supercars_roar_into_Pembrokeshire/)

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**Largs & Milport Weekly News** –  
[http://www.largsandmillportnews.com/news/14748633.UK\\_Jaguar\\_e\\_type\\_rally\\_coming\\_to\\_Kelburn\\_on\\_Monday/](http://www.largsandmillportnews.com/news/14748633.UK_Jaguar_e_type_rally_coming_to_Kelburn_on_Monday/)



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**Milford Mercury**, September 2016

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# Letting the big cats loose on Welsh roads



The E-Type Jags are flagged off from Penally on the next stage of their fundraiser for Prostate Cancer UK. PICTURE: Gareth Davies Photography.

ENVIIOUS eyes in Pembrokeshire have been on a fleet of one of the world's iconic sports cars, the E-type Jaguar, which has made its through the county on a charity run. The vehicles are taking part in the Round Britain Coastal Drive in aid of Prostate Cancer UK and arrived in

Pembrokeshire on Thursday from Bridgwater, Somerset. After an overnight stop at Trefloyne Manor, Penally, they revved on Friday morning en route for the fifth stage of their 3,600 mile route - Portmeirion in north Wales. The 18-day drive has already raised nearly £28,000 for Pros-

tate Cancer UK, and will involve a total of 160 cars. It is the brainchild of author Philip Porter, who recently recovered from prostate cancer. He is driving the entire route in his red E-type convertible, 848 CRY, which appeared in the original 1960s film of *The Italian Job*.

Daily Post – <http://www.dailypost.co.uk/whats-on/whats-on-news/70-vintage-e-type-jaguars-11881676>

BBC News

Belfast Telegraph

Northumberland Gazette, September 11th

<http://www.torquayheraldexpress.co.uk/procession-of-e-types-taking-to-south-devon-s-coast-roads/story-29689016-detail/story.html>

Twyford Moors – <http://jagxk.com/news/title/jaguar-e-type-club-round-britain-coastal-drive.html>

### Press Coverage – Before Start of Tour

The Bay Magazine Swansea, September 2016 – <http://www.theswanseabay.co.uk/>



"Goodwood played a significant role in the original E-type story and these beautiful cars have entertained the crowds in more recent years of our Goodwood Revival meetings."

Growing list of Supporters includes Brian Johnson, Jeremy Clarkson and Derek Bell who will be flagging the cars away at Goodwood.

This unique event is all about E-types, as well as people. The owner of one of the two ultimate E-type like Drag GT E-types, has just signed up and this stunning (reason for E-type) one of the leading E-type specialists in the world, is bound to cause tremendous interest.

**THE FACTS:** Start: Goodwood, Sept 12. Average 180 miles per day. 18 daily stages. Finish: Goodwood Sept 28. Full mechanical back up. AA Support Vehicle. Evening events/receptions. Route breakdown on [www.e-typeclub.com](http://www.e-typeclub.com). Various fundraising initiatives underway. Furthering page on the E-Type Club website.

Jaguar originally built just 12 very special aluminium Lightweight E-types for racing at Le Mans and before they were driven by World Champions Jackie Stewart, Graham Hill and Jack Brabham, one arguably the ultimate Lightweight E was built with a special low Drag body. This unique car, which has a value between £3m and £10m, has just been entered by eminent Jaguar restorer Clive Moore Cars.

**WHAT RBOD MEANS:** supporting the vital work of Prostate Cancer UK – using our E-type Jaguars for the benefit of men everywhere – enjoying some stunning driving routes – reaching out to the public with our beautiful cars – working with local and national media – sampling the contrasting and fabulous coastal scenery – participating in a unique event.

These two cars span the complete spectrum from ultimate period E-type to ultimate modern E-type inspired creation.

**THE ROUTE COMES THROUGH SWANSEA ON 15 SEPTEMBER** – if you want to take part please contact Louise Gibbs on the email or number below.

"I am overwhelmed," says E-type Club founder and author Philip Parry who has recently recovered from prostate cancer and conceived this event. "The support we are getting from owners and high profile friends is just amazing."

**CONTACT:**  
E-type Club logistics: Louise Gibbs – [lougib@e-typeclub.com](mailto:lougib@e-typeclub.com) 02584 785588

"It feels really good to be using our lovely cars in this very constructive way. Our aim is to raise awareness of this killer cancer from which one in eight men suffers."

E-type Club PR: Rebecca Leppard – [rebecca@eventage.co.uk](mailto:rebecca@eventage.co.uk) 01432 260063  
Prostate Cancer UK: Joel Bacon – [joel.bacon@prostatecanceruk.org](mailto:joel.bacon@prostatecanceruk.org) 0 20 8320 7221



#### THE E-TYPE CLUB ROUND BRITAIN COASTAL DRIVE, SUPPORTING PROSTATE CANCER UK IS REALLY GATHERING MOMENTUM NOW

Over 100 Jaguar E-types have already booked for one or more of the 18 daily stages round the coastal roads of Great Britain. One of those is Formula 1 legend Russ Brown (pictured left) who masterminded Michael Schumacher's seven World Championships.

Brown has a fantastic collection of cars, reflecting his time with Ferrari, Mercedes Benz and Jaguar, including a pair of stunning E-types.

"I think this sounds like a very different and interesting event, supporting a very worthwhile cause. I have looked for two stages and am looking forward to enjoying the fantastic coastal roads of Scotland in my Jaguar E-type."

Another F1 legend involved is Martin Brundle. As a Jaguar E-type owner I am delighted to be a Supporter of this unique event for a very good cause."

In the historic motor racing world, Goodwood hosts the finest events. Thanks to the creativity and drive of Lord March, I am delighted to offer Goodwood as the venue for both the start and finish of this unique event, and to support this very worthwhile cause that is of vital importance to men everywhere.



North Norfolk News, September 2016

Eastern Daily Press, September 2016, September 2016

**Express & Star**, September 2016

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**The Sun**, September 2016

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**PA News Wire**, September 2016

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**Practical Classics** – June 2016

E-type Club has come up with a novel idea to drive 4000 miles around the perimeter of mainland UK in 200-mile chunks. The attempt is in aid of Prostate Cancer UK and the idea of Club founder Philip Porter. It will see groups of E-types driving the 200-mile sections in relays. Says Porter: 'The three-week-long event will take place this coming September and the idea is to have as many participants dressed in period clothing as possible.

'The whole event is very flexible: E-type owners are invited to drive just one leg, several legs or even the entire route if they wish.'

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**Telegraph Online**

<http://www.telegraph.co.uk/cars/classic/100-jaguar-e-types-to-drive-coastal-tour-of-britain/>

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**The Guild of Motoring Writers** – Guild Newsletter – May/June 2016

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**Classic & Sports Car** – April 2016

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**classiccarsforsale.co.uk** – April 2016

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**Shropshire Star** – April 22, 2016

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**Scotsman, The {Motors}** – June 2016

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**Motorsport** – June

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**Jaguar Enthusiast Magazine** – July 2016

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**Classic Car Buyer** – July 2016

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**Dorset Echo** – July 2016

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**Glenrothes Gazette**, July 2016

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**Fife Free Press** – July 2016

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**Forfar Dispatch** – July 2016

Angus and Fife will be included on the route of a fund-raising drive featuring some of the most beautiful British sports cars ever made.

The Jaguar E-type Club is calling on owners to join its charity tour of Britain's coastal roads in September. Organised to raise money for Prostate Cancer UK, the event will see E-types from all across the country and abroad tackle 18 one-day stages with an average daily mileage of 180 miles.

The cars will be flagged off from Goodwood on September 12 by five-times Le Mans winner Derek Bell.

So far 100 cars have been entered from the UK, the USA and Europe while more than 200 stage bookings have been taken. The route will take the cars to Largo on day 8 and Montrose on day 12.

Supporters of the event include Brian Johnson and Jeremy Clarkson.

Philip Porter, club founder, said: "This is fantastic but we still need many more to give this unique event the impact we are aiming for."

"It's just fabulous the way so many good friends and enthusiasts are supporting us. This cause is so important for men everywhere and, between us, we should really raise awareness and funds."

James Beeby, Prostate Cancer UK fund-raising director, said: "One in eight men in the UK will get prostate cancer in their lifetime and the disease kills one man every hour. This drive will not only help beat the disease, but will hopefully raise a lot of awareness on route too."

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**Sunday Independent** (Bristol, Yeovil & Somerset) – August 2016

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**Classic & Sports Car** – September 2016

JOIN A CHARITY ENDURO

Derek Bell will flag off entrants in the E-type Club's Round Britain Coastal Drive, which starts from Goodwood on 12 September. The event supports Prostate Cancer UK, and nearly 100 cars have signed up, including specialist CMC's Lindner-Nocker lowdrag.

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**Racecar:** <http://racecar.com/Motorsport/News/E-type-Coastal-Drive-gathering-momentum,-Ross-Brawn-signs-up/81833.htm>

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**Scottish Daily Record:** <http://www.dailyrecord.co.uk/lifestyle/motoring/e-type-jag-convoy-tour-8540986>

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**The Auto Channel:** <http://www.theautochannel.com/news/2016/08/02/266863-ross-brawn-to-take-part-e-type-coastal-drive.html>

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**Jaguar Magazine:** <https://www.jaguarmagazine.com/ross-brawn-joins-e-type-round-britain-coastal-drive/>

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**Retro Speed Magazine:** <http://www.retro-speed.co.uk/shownews.asp?art=20268>

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**Vintage Racecar:** <https://vintageracecar.com/e-type-club-cancer-drive/>

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**Financial Times:** <http://howtospendit.ft.com/philanthropy/110891-a-jaguar-e-type-charity-drive-for-prostate-cancer>

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**View from Bridport**

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**Ignition / News**

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<http://newforestclassiccars.com/about-us/news/the-e-type-club-round-britain-coastal-drive/>

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<http://autoaddicts.co.uk/e-type-round-britain-coastal-drives-being-auctioned-for-prostate-cancer/>

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[www.justbritish.com](http://www.justbritish.com)

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[http://www.thecomet.net/motoring/ride\\_in\\_a\\_jaguar\\_e\\_type\\_and\\_support\\_prostate\\_cancer\\_uk\\_1\\_4660730](http://www.thecomet.net/motoring/ride_in_a_jaguar_e_type_and_support_prostate_cancer_uk_1_4660730)

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<http://www.classiccarsforsale.co.uk/news/classic-car-news/1604/e-types-to-tour-britain/>

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<http://classicmotor.co.uk/news/website-exclusive-e-type-coastal-drive-gathering-momentum-ross-brawn-signs>

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<http://rallyhistory.co.uk/shownews.asp?art=20268>

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[http://www.wisbechstandard.co.uk/home/motors/ride\\_in\\_a\\_jaguar\\_e\\_type\\_and\\_support\\_prostate\\_cancer\\_uk\\_1\\_4660730](http://www.wisbechstandard.co.uk/home/motors/ride_in_a_jaguar_e_type_and_support_prostate_cancer_uk_1_4660730)

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[http://www.cambstimes.co.uk/motoring/ride\\_in\\_a\\_jaguar\\_e\\_type\\_and\\_support\\_prostate\\_cancer\\_uk\\_1\\_4660730](http://www.cambstimes.co.uk/motoring/ride_in_a_jaguar_e_type_and_support_prostate_cancer_uk_1_4660730)

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**Vintage Racecar**, August 2016

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**Hunts Post**, August 2016

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**Welwyn & Hatfield Times**, August 2016

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**Romford & Havering Post**, August 2016

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**Classic Car Weekly**, August 2016

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**Ely Standard**, August 2016

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**Dunmow Broadcast & Recorder**, August 2016

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**Letchworth & Baldock Comet**, August 2016

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**Stevenage Comet**, August 2016

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**Royston Crow**, August 2016

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**Docklands & East London Advertiser**, August 2016

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**Ilford Recorder**, August 2016

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**Hackney Gazette**, August 2016

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**Islington Gazette**, August 2016

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**Hackney Gazette**, August 2016

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**The Gravesend, Dartford & Swanley**, August 2016

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**Saffron Waldon Reporter**, August 20016

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**Hitchin Comet**, August 2016

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**Cambs Times**, August 2016

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**Romford Recorder**, August 2016

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**The Daily Telegraph**, August 2016

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**Evening Standard (London)**, September 2016

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ITV News, September 2016

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Torquay Herald, September 2016

<http://www.torquayheraldexpress.co.uk/procession-of-e-types-taking-to-south-devon-s-coast-roads/story-29689016-detail/story.html>

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Stratford-upon-Avon Herald, September 2016



● Steve Johnson and his wife Anne pictured with their 1969 E-Type Jaguar. Photo: Mark Williamson, (J2/9/16/0670)

## Gearing up for classic car challenge

STRATFORD residents Steve and Anne Johnson are the proud owners of a classic 1969 Jaguar E-Type — a sports car that became a legend in its own lifetime among specialist motoring enthusiasts.

And next week the couple will be taking part in an ambitious UK-wide motoring event. On Monday they will drive the opening 150-mile leg of the Round Britain Coastal Drive organised by the E-Type Club, an 18-day relay-style car run following the roads closest to the coastline of

the entire British mainland.

Steve and Anne will be travelling from Goodwood Racecourse in Sussex to Lyme Regis in Dorset, in the company of several other E-Types.

In total some 150 various models of the iconic car will be taking part in the event, with several driven by well-known personalities from the motoring world.

Steve told the *Herald* he bought his 1969 E-Type about a year ago. "I thought that if I don't do it now I never will, and this is a

dream car for classic car enthusiasts."

Among those taking part in the event, which acts as a fundraiser for the charity Prostate Cancer UK, will be the chairman of the E-Type Club, Philip Porter.

Philip, who lives in Tenbury Wells, Worcestershire, will be driving the famous red Series 1 E-Type that featured in the original 1969 film *The Italian Job* starring Michael Caine.

The E-Type was in production from 1961 until 1975.

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Pembrokeshire Herald, September 9, 2016

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Bridgwater Mercury, September 13, 2016